

Designing the Next-Generation of Handheld Devices

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240-558-2014

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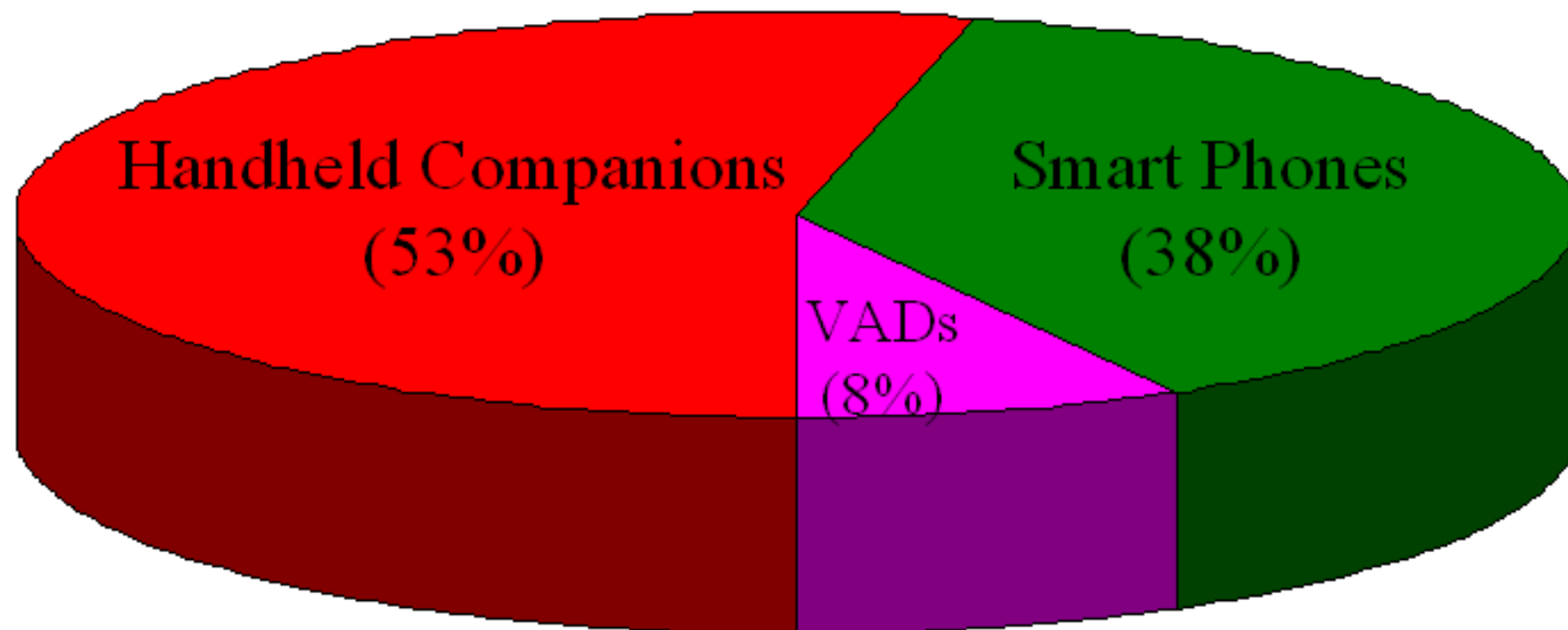
Presentation Focus

Development of system hardware and system software for programmable handheld devices, based on 32-bit CPUs and operating systems

Presentation Overview

- Market Opportunity & Design Challenges
- How Handheld Design is Different
- Designing a Handheld

Worldwide Smart Handheld Market - 2004*



63.4 Million Smart Handheld Units Sold (\$26.3B)
(2000 - 12.1 Million Units)

*IDC - The Smart Handheld Devices Forecast and Analysis 2000 - 2004

Opportunity

- **Mass Markets**
 - Merging multiple handhelds into one
 - Bringing handhelds to everybody
- **Vertical markets**
 - Bringing smart handhelds to new segments
 - Upgrading “fixed-function” handhelds
- **All Markets**
 - Leveraging new technologies

What This Means for Engineers

Opportunity



Volatility & Innovation



Design Challenges

“make it smaller” “ruggedize it” “make it run for weeks on a single charge”
“make it hands-free” “add location-based services” “use this new wireless technology”

How Handheld Design is Different

- Designers of handheld devices must overcome all of the challenges of traditional embedded design, yet they must also...
- ...make it fit
- ...make it last

How Handheld Design is Different

It all comes down to...

“Form Factor” & “Battery Life”

Designing a Handheld

- Define user requirements
- Select a Form Factor
- Select a CPU & OS
- Design system hardware platform
- Develop system software platform

Define User Requirements

- Will it be used outside?
- What types of data will be displayed?
- How will the user input data?
- Is it likely to be dropped on a hard surface?
- Could it get wet?
- Will the user have ready access to AC power?
- How will the user talk to the network?

Select a Form Factor

- PDA
- Cell-phone
- Smartphone
- Web Tablet
- Wearable Computer
- Wireless Terminal

Select a Form Factor

- **Develop Mechanical Specifications**
 - Package form factor and materials
 - Display, battery, electronics, and input integration
 - Manufacturability and assembly issues
 - Environmental and ruggedization issues

Select a CPU

- ARM architecture is entrenched
- Pocket PC 2002 is only on ARM
- PalmOS 5.0 is based on ARM

- MIPS and x86 have intriguing options
 - Alchemy/AMD
 - National Semiconductor

Select a CPU

- Important features
 - Power modes
 - Voltage and clock scaling
 - Lots of peripheral integration

Select an Operating System

- Palm OS is market leader
 - Will licensing restrictions loosen?
- Microsoft's Pocket PC is coming on strong
 - Will it overtake Palm?
- Symbian's EPOC
 - Strong in cellular
- Linux
 - Will embedded growth translate to handhelds?

Hardware Platform

- Power Supply
- Test & Debug
- Memory
- User Input
- Display
- Audio
- Communications
- Expansion

Hardware Platform - Power Supply

- Regulators

 - Linear

 - Cheap & simple, low noise

 - Switched-Mode

 - High efficiency

- Boost Supplies

 - Allow operation from fewer/smaller batteries

- Watch out for current transients

- Segment the power system

Hardware Platform - Test & Debug

- Small boards limit test points
- Small boards limit debug connectors

- Options
 - Single debug connector with all debug hardware on daughterboard
 - Large board for development; respin in production

Hardware Platform - Memory

■ Non-volatile

– Linear Flash

- allows XIP, can reduce DRAM requirements

– Peripheral Flash Storage Devices

- can be less expensive, straightforward parameter storage

■ Volatile/SDRAM

– Must battery backup

– New CPUs supporting 2.5V parts

Hardware Platform - User Input

- Very dependent on user environment
 - Keypads, buttons, and touchpads imply larger device
 - Touchscreens allow smaller device, but can be fragile
 - Speech input allows small device, but ambient and audio subsystem noise are issues

Hardware Platform - Display

- Very dependent on user environment
 - Affects device size
 - Affects device battery life
 - Different “lighting” techniques

Hardware Platform - Audio

- Can greatly impact battery life
- Audio component placement affects sound input and output quality

Hardware Platform - Comms

- **Wireless Data and Voice**
 - 802.11 is power-hungry
 - Bluetooth is not ubiquitous
 - New technologies (e.g., UWB) are intriguing
- **Location**
 - GPS
 - Triangulation
- **Component placement affects quality**

Hardware Platform - Expansion

- Standard connectors are flexible, but drive device size
- Daughtercard connectors provide optional follow-on development
- Make sure peripheral power is off when not in use

System Software

- Power Modes
- Frequency/Voltage Adjustment
- Interrupt Reduction
- Intelligent Waiting

System Software

Power Modes

■ CPU Power Modes

- Run, Idle, Doze, Sleep, Off
- Prepare memory for battery backup
- Allow instant-on
- Set I/O pins properly in Sleep

■ Peripheral Power Modes

- Many peripherals have them
- Usage can double or triple battery life

System Software

Frequency/Voltage Adjustment

- Power consumption linearly proportional to CPU core frequency
- Power consumption proportional to square of CPU core voltage
- Analyze your software for periods when performance is independent of CPU core frequency and adjust accordingly

System Software

Interrupt Reduction

- Make interrupt buffers larger
- Use DMA whenever possible
 - Allows CPU to remain in Idle
 - Reduces interrupt count
 - Reduces computational bandwidth requirements

System Software

Intelligent Waiting

- Avoid “spinning” - try to go to Idle
- If “spinning” is unavoidable, can clock frequency and voltage be reduced?

Summary

- Hardware, software, & mechanical design teams must interact
 - mechanical, electrical, and software engineering matters are highly intertwined
- Design challenges
 - Form factor
 - Battery life